

RIA Pulse Report

Data Up Through: 06/03/2022

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About Envestnet Analytics

What We Do

Our dedicated analytics team is comprised of data scientists, analysts, and wealth domain experts who work to answer your key business questions completely, simply, quickly, and sometimes before you even think of them.

Envestnet Analytics delivers market-leading insights to Advisors, Wealth Enterprise Home Office executives, Money Managers, and Financial Institutions through its omni-channel platform, Envestnet Intelligence. Our out of the box solutions are designed to deliver answers to the questions that matter most. Custom solutions take it a step further to optimize the dashboards specific to your firm by including additional data sources, custom labels, custom fields, proprietary risk profile rules, data mapping, and more.

Our traditional dashboards and question and answer-based user interface are available via desktop, mobile app, Alexa skill, reports, and notifications to get you the insights you need, wherever you are.

WE WANT YOUR FEEDBACK!

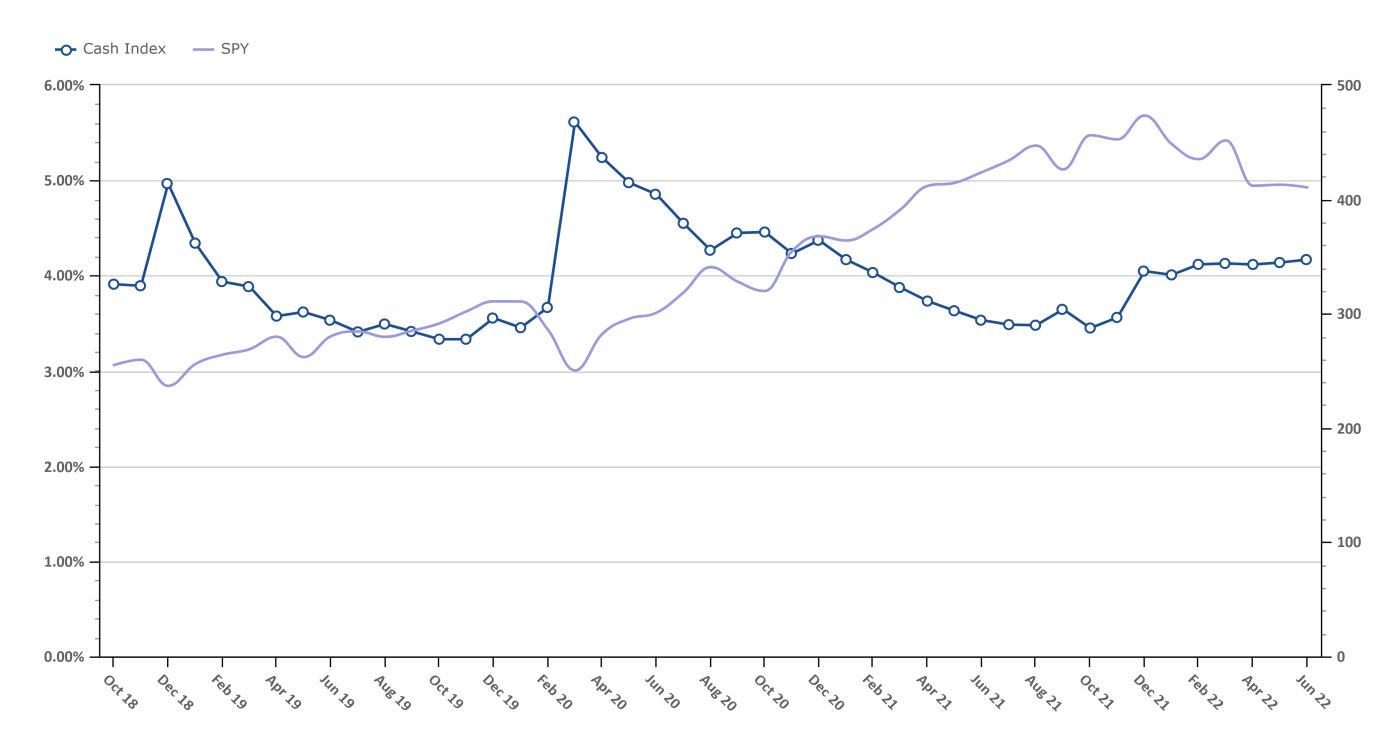
Your feedback is crucial to making this report most beneficial to advisors like you. If you have any comments on the data we show in this report or additional metrics you'd like to see included, please email feedback@envestnetintelligence.com. We'd love to hear from you.

215.240.7063

Cash Levels Index

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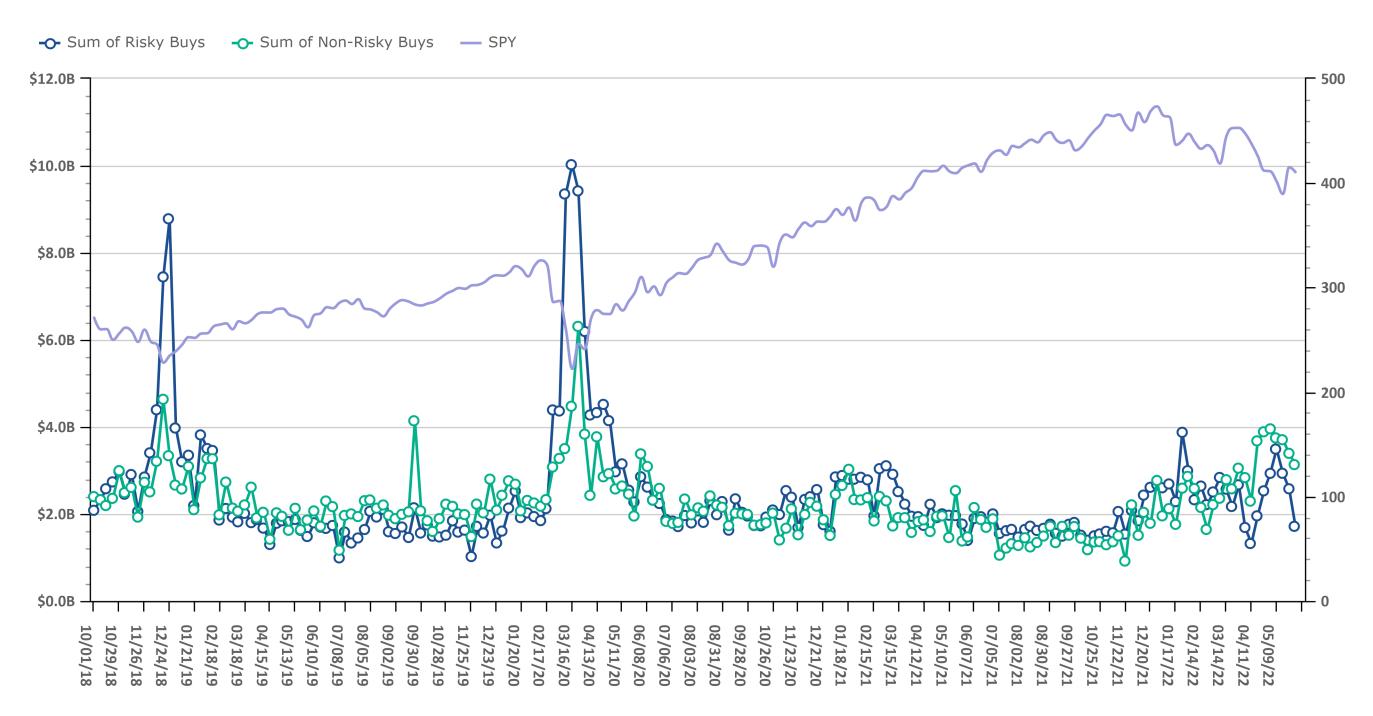
Notes: The Cash Levels Index is the sum of cash and cash equivalents as a percentage of AUM.



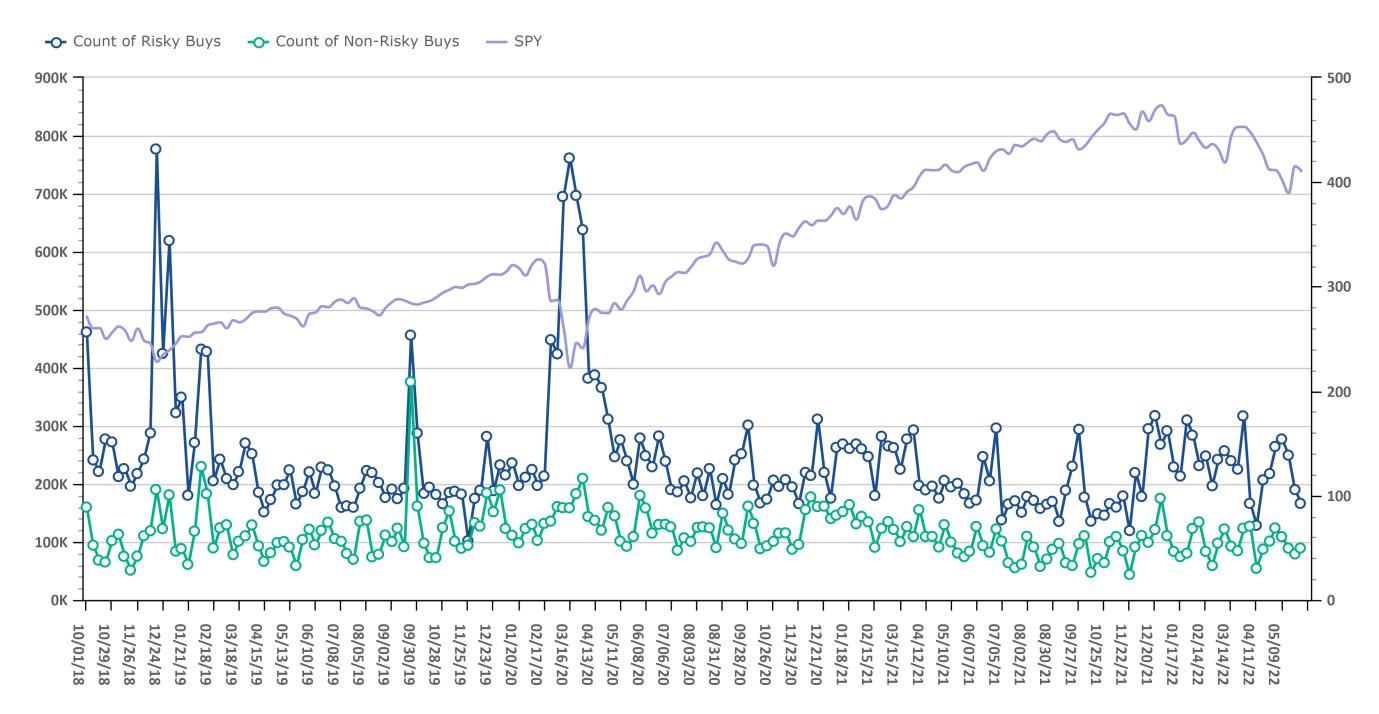
Risk On vs. Risk Off Sums

Data Up Through: 06/03/2022

Notes: Risk On vs. Risk Off displays the sum of both "risky" and "non-risky" buys. See the disclosure for a definition of Risk On & Risk Off.

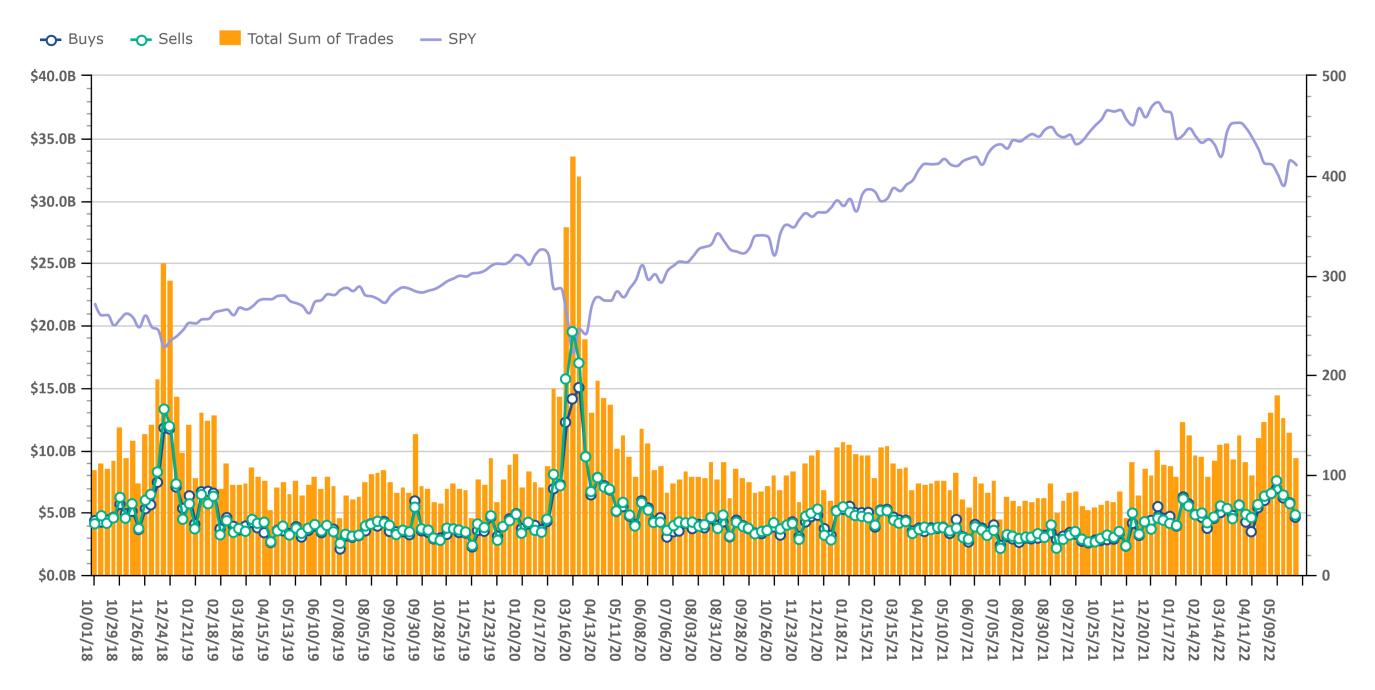


Notes: Risk On vs. Risk Off displays the count of both "risky" and "non-risky" buys. See the disclosure for a definition of Risk On & Risk Off.



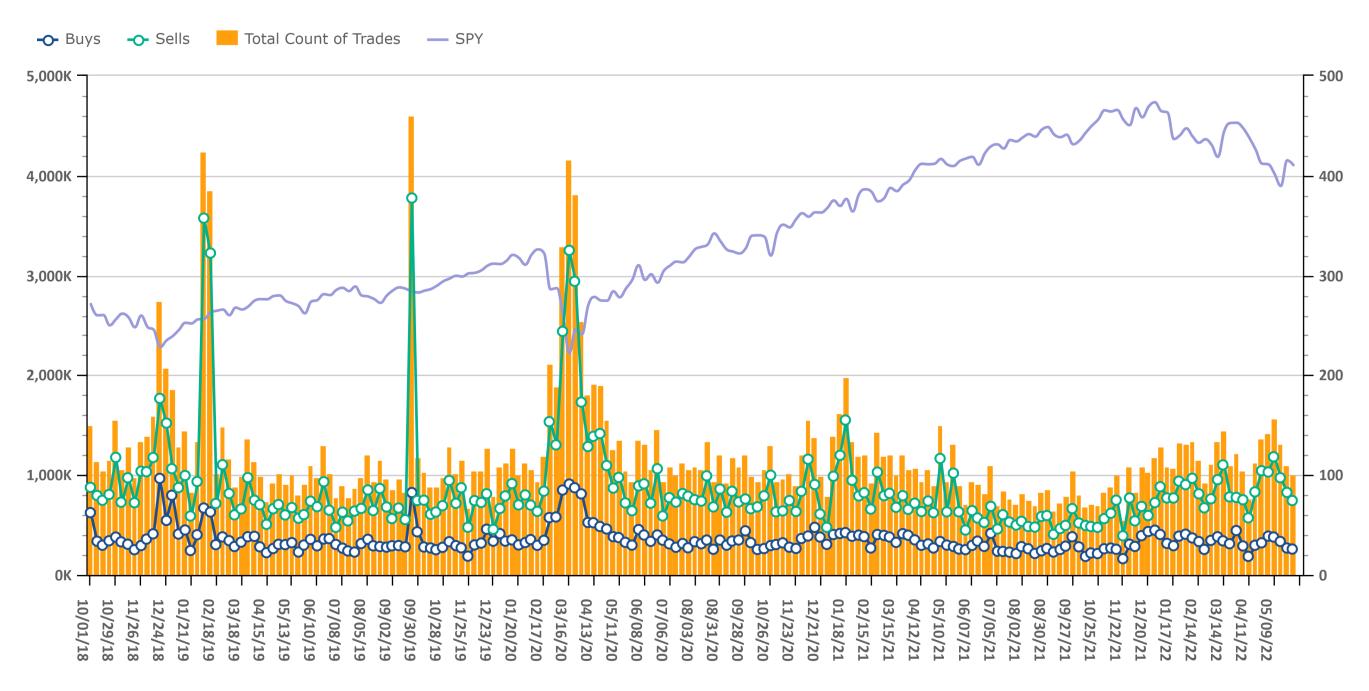
Trading Amount Data Up Through: 06/03/2022

Notes: Sum of trades measures the total sum of buy and sell transactions in mutual funds, ETFs, & equities.



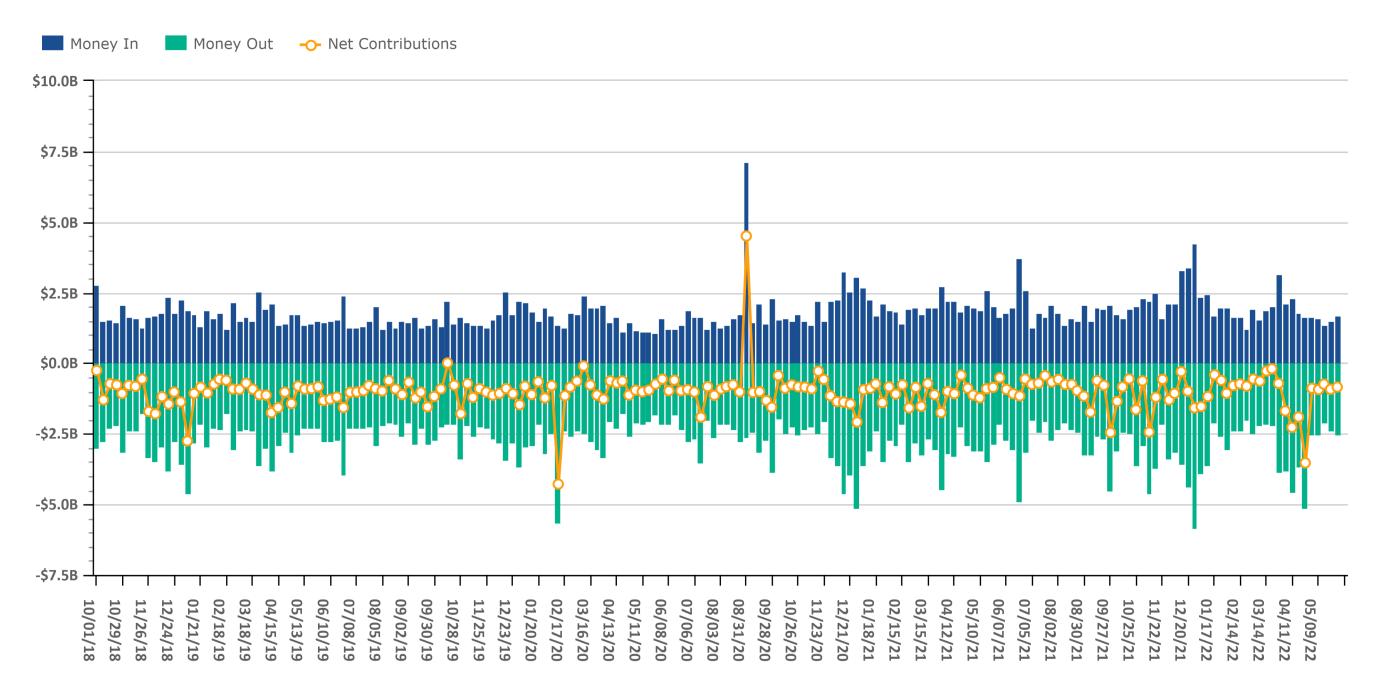
Trading Volume Data Up Through: 06/03/2022

Notes: Count of trades measures the total number of buy and sell transactions in mutual funds, ETFs, & equities.



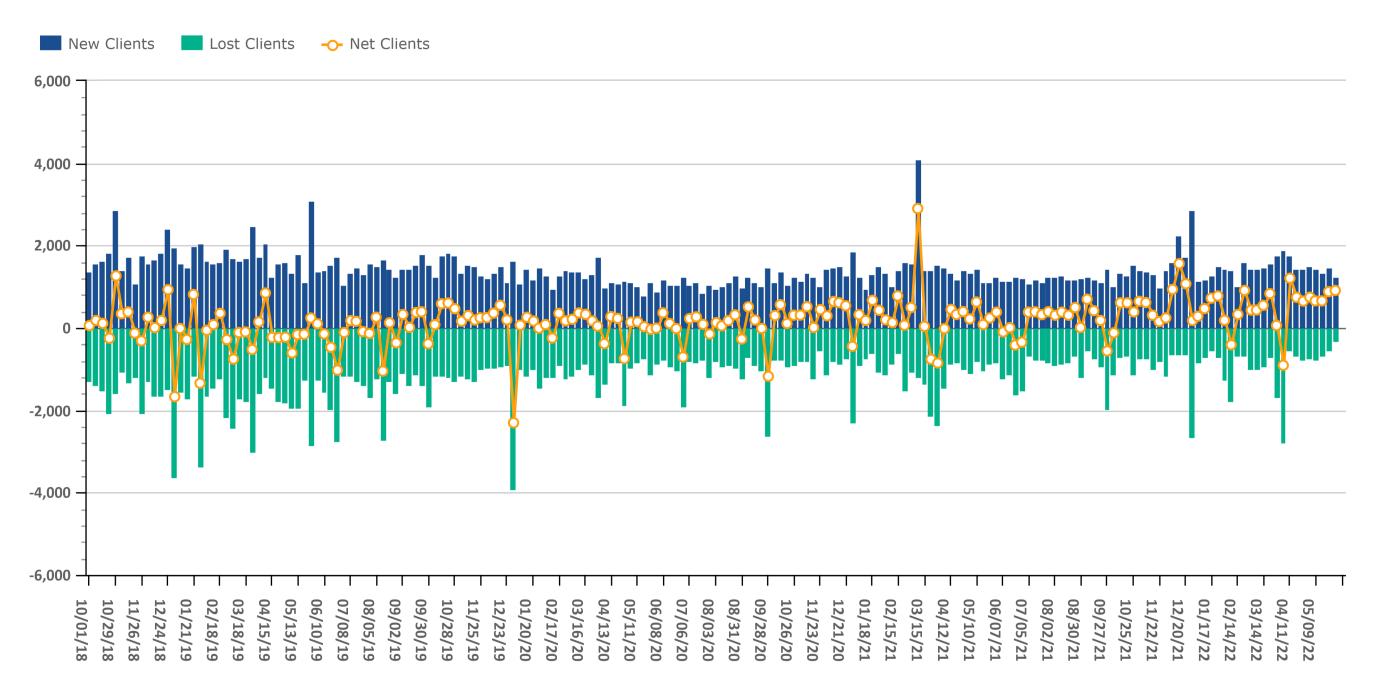
Client Contributions Data Up Through: 06/03/2022

Notes: Money In is the amount of contributions made by clients into existing accounts. Money Out is the amount of withdrawals made by clients out of existing accounts.



Client Growth Data Up Through: 06/03/2022

Notes: Client Growth measures new and lost clients.





Introducing the Envestnet Advisor Services Exchange by Dynasty Financial

The Advisor Services Exchange (ASx) is dedicated to protecting and growing RIA enterprise value by empowering advisors and their firms with data, analytics, and insights.

We built ASx with eight unique data-driven offerings specifically designed for RIA's because RIA's that use analytics and manage their firm by the numbers are more profitable and have better valuations than those that don't.



















Intelligent Investments



Capital Strategies M&A Strategy Performance Marketing

The CFO Program

Smart Compliance

Schedule a personalized meeting with an ASx Specialist ready to help you increase your RIA's valuation.

Send an email to info@advisorservicesexchange.com

Combined Mutual Fund & ETF Styles by Net Flows

Weekly Highest Styles: Higher Ranks have best Net Flows

Style	Weekly Rank	Weekly Delta
Intermediate Bond	1	42_
Hedged Equity	2	4_
Int'l Developed Mkts	3	21_
High Yield	4	-2▼
REITs	5	0
Managed Futures	6	28_
Intermediate Muni	7	32▲
Small-Cap Growth	8	2_
Inflation-Protected Bond	9	7_
Small-Cap Core	10	3_

Weekly Lowest Styles: Higher Ranks have worst Net Flows

Style	Weekly Rank	Weekly Delta
Short Bond	1	12▲
Foreign Large Cap Growth	2	6▲
Large-Cap Core	3	0
Global Equity	4	28▲
Balanced	5	20▲
Event Driven	6	8_
Int'l Emerging Mkts	7	28▲
Inverse	8	18▲
Alternative Fixed Income	9	-7▼
Short Muni	10	-1▼

YTD Highest Styles

Style	YTD Rank
Large-Cap Value	1
Int'l Developed Mkts	2
Bank Loan	3
Hedged Equity	4
Foreign Large Cap Value	5
REITs	6
Inverse	7
Commodity	8
Small-Cap Value	9
Event Driven	10

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YTD Lowest Styles

Style	YTD Rank
Intermediate Bond	1
Large-Cap Growth	2
Large-Cap Core	3
Intermediate Muni	4
Foreign Large Cap Growth	5
International Bond	6
Short Bond	7
Mid-Cap Growth	8
Balanced	9
Long Muni	10

Highest & Lowest MFs & ETFs by Net Flows

Weekly Highest Mutual Funds

Security Description	Weekly Rank	Weekly Delta
DFAPX - DFA Investment Grade I	1	114▲
VWIUX - Vanguard Interm-Term Tx-E	2	4,674▲
VBTLX - Vanguard Total Bond Marke	3	4,628▲
DHRIX - Diamond Hill Core Bond I	4	410▲
WOBDX - JPMorgan Core Bond I	5	16▲
VSIGX - Vanguard Intmdt-Term Trs	6	12▲
APOIX - American Century Short Du	7	3,999▲
VFIDX - Vanguard Interm-Term Inve	8	4,322▲
SWNTX - Schwab Tax-Free Bond	9	4,564▲
VSCSX - Vanguard Short-Term Corp	10	21_

Weekly Highest ETFs

Security Description	Weekly Rank	Weekly Delta
AVUV - AVANTIS US SMALL CAP VALUE	1	4_
IEFA - iShares Core MSCI EAFE	2	59_
SHY - iShares 1-3 Year Treasury B	3	4_
DISV - DIMENSIONAL INTERN SMALL C	4	163_
JEPI - JPMorgan Equity Premium In	5	84_
SPYG - SPDR S&P 500 Growth	6	69_
IVV - iShares Core S&P 500	7	-5▼
IWP - iShares Russell Mid-Cap Gro	8	71_
DIHP - DIMENSIONAL INTERN HIGH PR	9	280_
ACIO - APTUS COLLARED INCOME OP E	10	596

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Weekly Lowest Mutual Funds

Security Description	Weekly Rank	Weekly Delta
DFFVX - DFA US Targeted Value I	1	5▲
PIMIX - PIMCO Income Instl	2	5▲
DISVX - DFA International Small C	3	286▲
MWTIX - Metropolitan West Total R	4	11▲
LTMIX - Thornburg Limited-Term Mu	5	128▲
HLIPX - JPMorgan Core Plus Bond I	6	4,637▲
QUERX - AQR Large Cap Defensive S	7	42▲
VBILX - Vanguard Interm-Term Bond	8	4,418▲
NEFRX - Loomis Sayles Core Plus B	9	665▲
AEGFX - American Funds Europacifi	10	258▲

Weekly Lowest ETFs

Security Description	Weekly Rank	Weekly Delta
DFSD - DIMENSIONAL SHRT DRT FXD I	1	12▲
VT - Vanguard Total World Stock E	2	1,224▲
BIL - SPDR Blmbg Barclays 1-3 Mt	3	1,239▲
AGG - iShares Core US Aggregate B	4	-1▼
VTEB - Vanguard Tax-Exempt Bond E	5	1,199▲
USFR - WisdomTree Floating Rate T	6	1,188▲
QQQ - Invesco QQQ Trust	7	1,229▲
SPY - SPDR S&P 500 ETF	8	1,091▲
MUB - iShares National Muni Bond	9	1,255▲
EFA - iShares MSCI EAFE	10	23▲

Weekly Stock Buys & Sells

Weekly Buys | Stocks

Security Description	Weekly Rank	Weekly Delta
AMZN - Amazon.com Inc	1	3_
NEE - Nextera Energy Inc	2	37▲
AAPL - Apple Inc	3	-2▼
MSFT - Microsoft Corp	4	4_
DHI - D.R. Horton Inc	5	426
CVX - Chevron Corp	6	25▲
WDAY - Workday Inc	7	62_
GOOGL - Alphabet Inc A	8	-6▼
GM - General Motors Co	9	142
LLY - Eli Lilly and Co	10	57▲
CHWY - Chewy Inccl A	11	834
GOOG - Alphabet Inc C	12	10_
CARG - CarGurus Inc	13	35▲
AON - Aon PLC	14	271
LEN - Lennar Corp	15	557🔺
TROW - T. Rowe Price Group Inc	16	125▲
MRK - Merck & Co Inc	17	-12▼
ALC - Alcon Inc	18	136▲
USB - US Bancorp	19	230 🛕
NVDA - NVIDIA Corp	20	-10▼
NOW - ServiceNow Inc	21	-14▼
DE - Deere & Co	22	-19▼
FB - Meta Platforms Inc Class A	23	-10▼
NFLX - Netflix Inc	24	8_
TSLA - Tesla Motors Inc	25	-2▼

Weekly Sells | Stocks

Security Description	Weekly Rank	Weekly Delta
AMAT - Applied Materials Inc	1	258▲
GOOGL - Alphabet Inc A	2	10_
GSK - GlaxoSmithKline PLC ADR	3	556▲
AAPL - Apple Inc	4	-2▼
MSFT - Microsoft Corp	5	6▲
AMZN - Amazon.com Inc	6	-1▼
FB - Meta Platforms Inc Class A	7	8_
AXP - American Express Co	8	71_
GOOG - Alphabet Inc C	9	27▲
IRM - Iron Mountain Inc	10	666
CHRW - C.H. Robinson Worldwide In	11	884
PCAR - PACCAR Inc	12	428
GWW - W.W. Grainger Inc	13	173
BAC - Bank of America Corporation	14	15▲
CVX - Chevron Corp	15	11_
CHWY - Chewy Inccl A	16	340
XOM - Exxon Mobil Corp	17	-7▼
BWA - BorgWarner Inc	18	328▲
DIS - Walt Disney Co	19	4_
TMO - Thermo Fisher Scientific In	20	17_
BA - Boeing Co	21	29▲
UDR - UDR Inc	22	2,286▲
NVDA - NVIDIA Corp	23	-17▼
APD - Air Products & Chemicals In	24	228▲
CVS - CVS Health Corp	25	130▲

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Data Content

Our goal with this weekly compendium of industry metrics and indices is to inform the report's consumer about the investment, risk and business activities executed by RIAs across the nation. We believe this information will provide advisors with near real time insights that may help them improve their business and client outcomes.

The data included in the RIA Pulse metrics comes from our wealth management solutions databases, which include Envestnet and Tamarac data. We filter the data those firms and advisors who we have segmented as Registered Investment Advisors (RIAs). The data is de-identified and aggregated to create a representative set of metrics and indices. We curate the data to eliminate data which we deem to be incomplete, having insufficient history, or have minimal contribution to the metrics. We reevaluate the components and qualifiers of the metrics and indices on at least an annual basis in an effort to keep our RIA index representative of advisors' inferred attitudes and actual behaviors.

Risk On includes all individual equities (stocks). Risk On also includes equity focused mutual fund and ETF styles. This includes Large Cap, Mid Cap, Small Cap, International, and Emerging Markets.

Risk Off includes all individual fixed income instruments. Risk Off also includes fixed income focused mutual fund and ETF styles. This includes Taxable, Muni, Bank Loan, and International Fixed Income.

Risk On & Risk Off exclude buys and sells of Cash/Money Markets, Balanced/Asset Allocated, and Alternative styles.

<u>Disclosure</u>

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