

RIA Pulse Report

Data Up Through: 04/08/2022

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About Envestnet Analytics

What We Do

Our dedicated analytics team is comprised of data scientists, analysts, and wealth domain experts who work to answer your key business questions completely, simply, quickly, and sometimes before you even think of them.

Envestnet Analytics delivers market-leading insights to Advisors, Wealth Enterprise Home Office executives, Money Managers, and Financial Institutions through its omni-channel platform, Envestnet Intelligence. Our out of the box solutions are designed to deliver answers to the questions that matter most. Custom solutions take it a step further to optimize the dashboards specific to your firm by including additional data sources, custom labels, custom fields, proprietary risk profile rules, data mapping, and more.

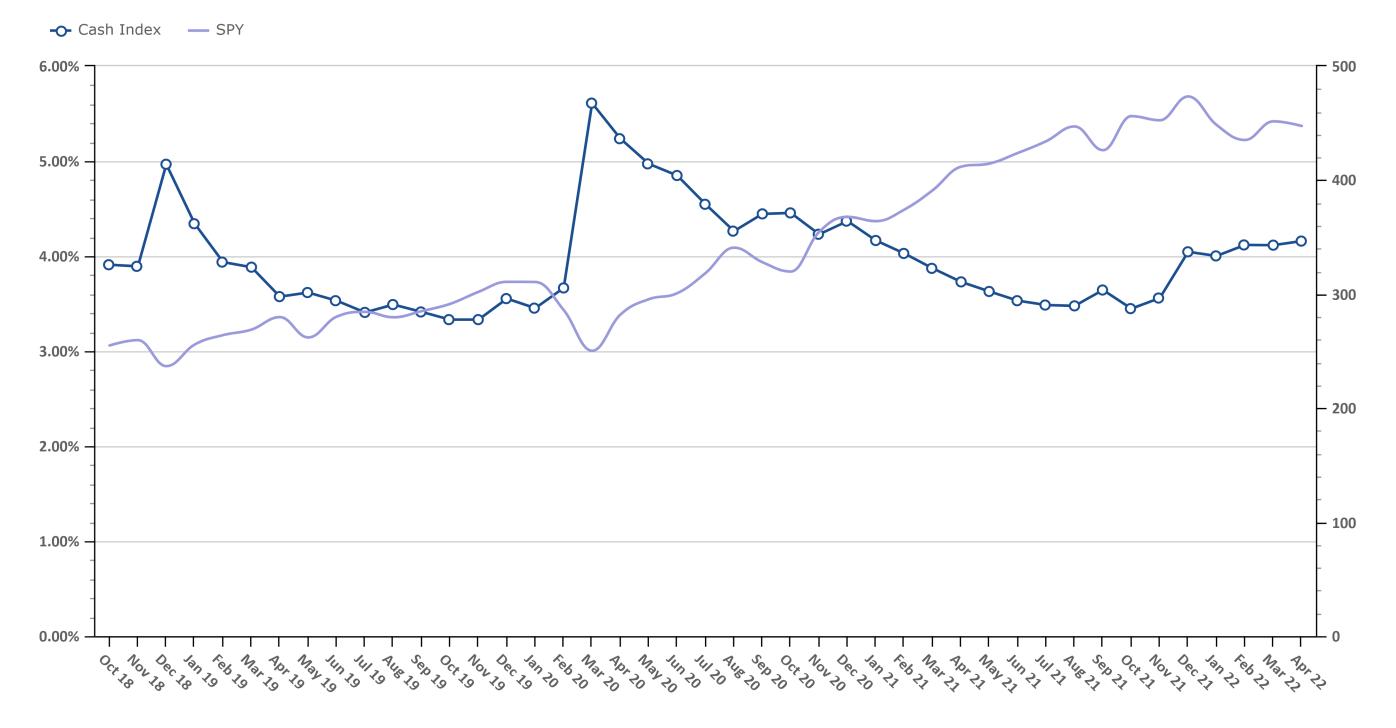
Our traditional dashboards and question and answer-based user interface are available via desktop, mobile app, Alexa skill, reports, and notifications to get you the insights you need, wherever you are.

WE WANT YOUR FEEDBACK!

Your feedback is crucial to making this report most beneficial to advisors like you. If you have any comments on the data we show in this report or additional metrics you'd like to see included, please email <u>feedback@envestnetintelligence.com</u>. We'd love to hear from you.

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Cash Levels Index

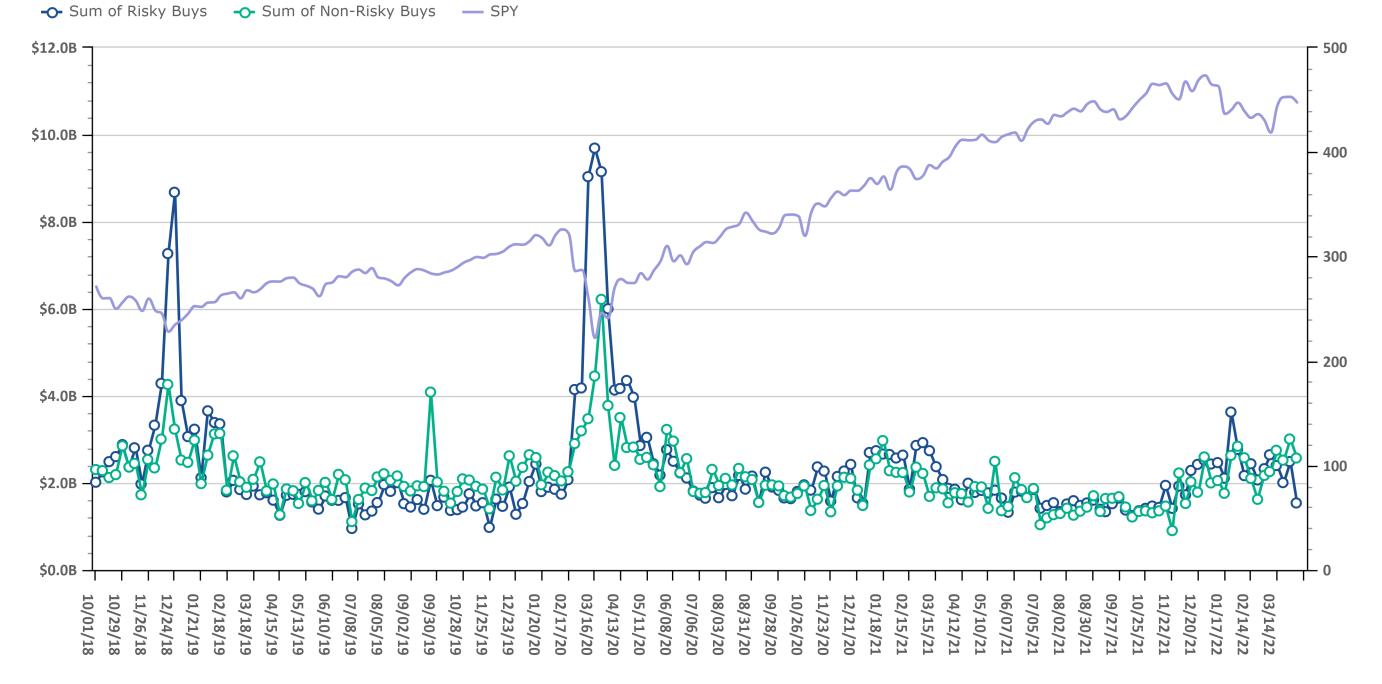


Notes: The Cash Levels Index is the sum of cash and cash equivalents as a percentage of AUM.

Risk On vs. Risk Off Sums

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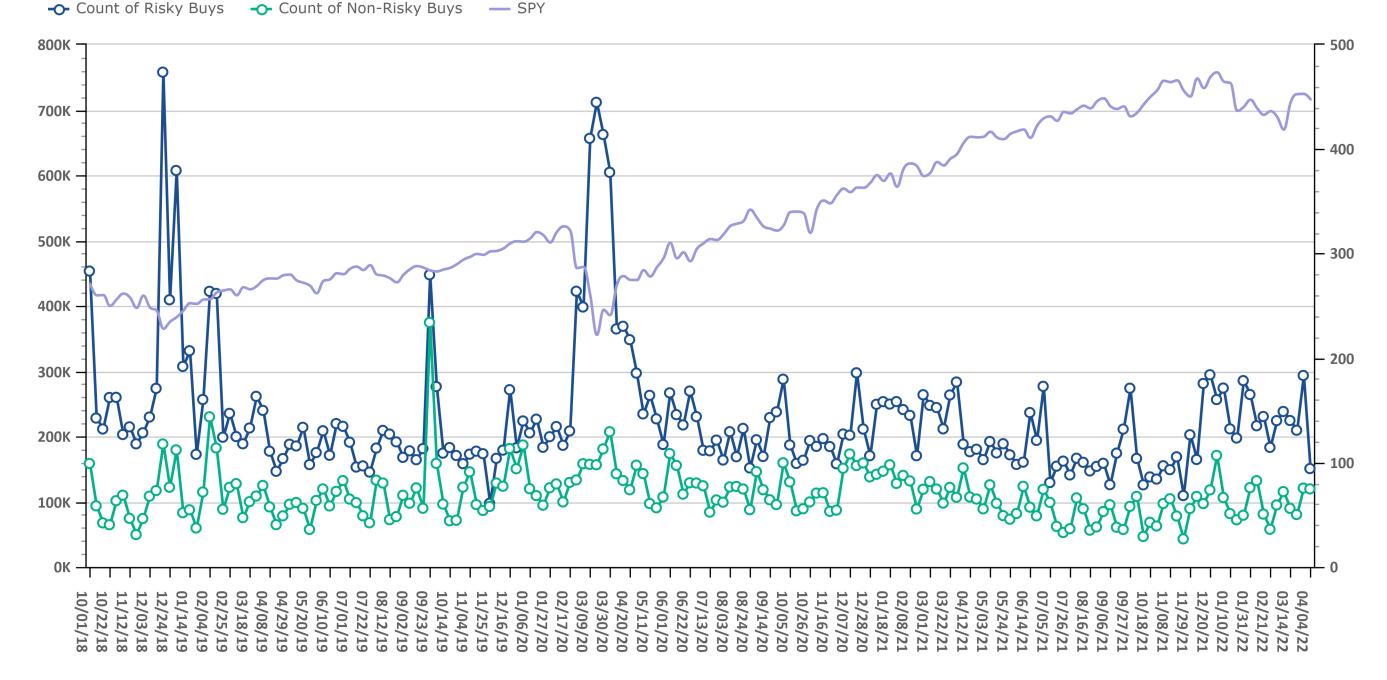
Notes: Risk On vs. Risk Off displays the sum of both "risky" and "non-risky" buys. See the disclosure for a definition of Risk On & Risk Off.



Risk On vs. Risk Off Volume

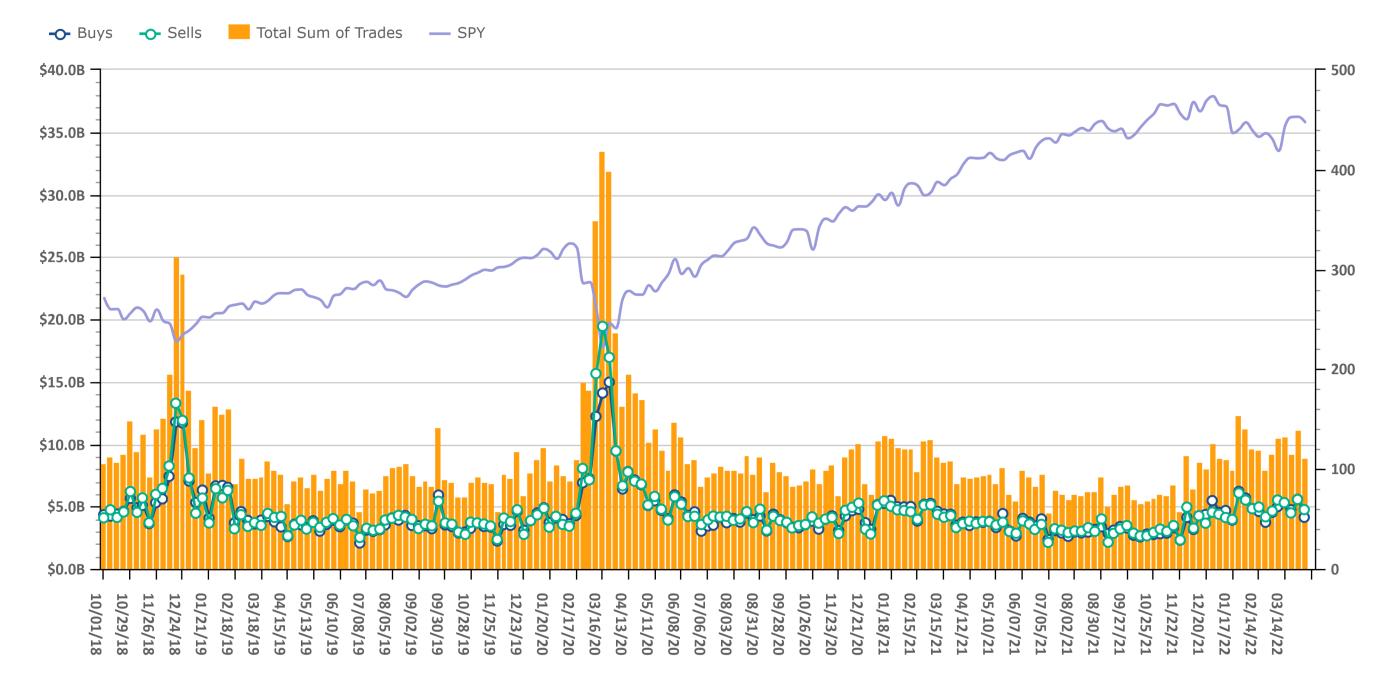
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Notes: Risk On vs. Risk Off displays the count of both "risky" and "non-risky" buys. See the disclosure for a definition of Risk On & Risk Off.



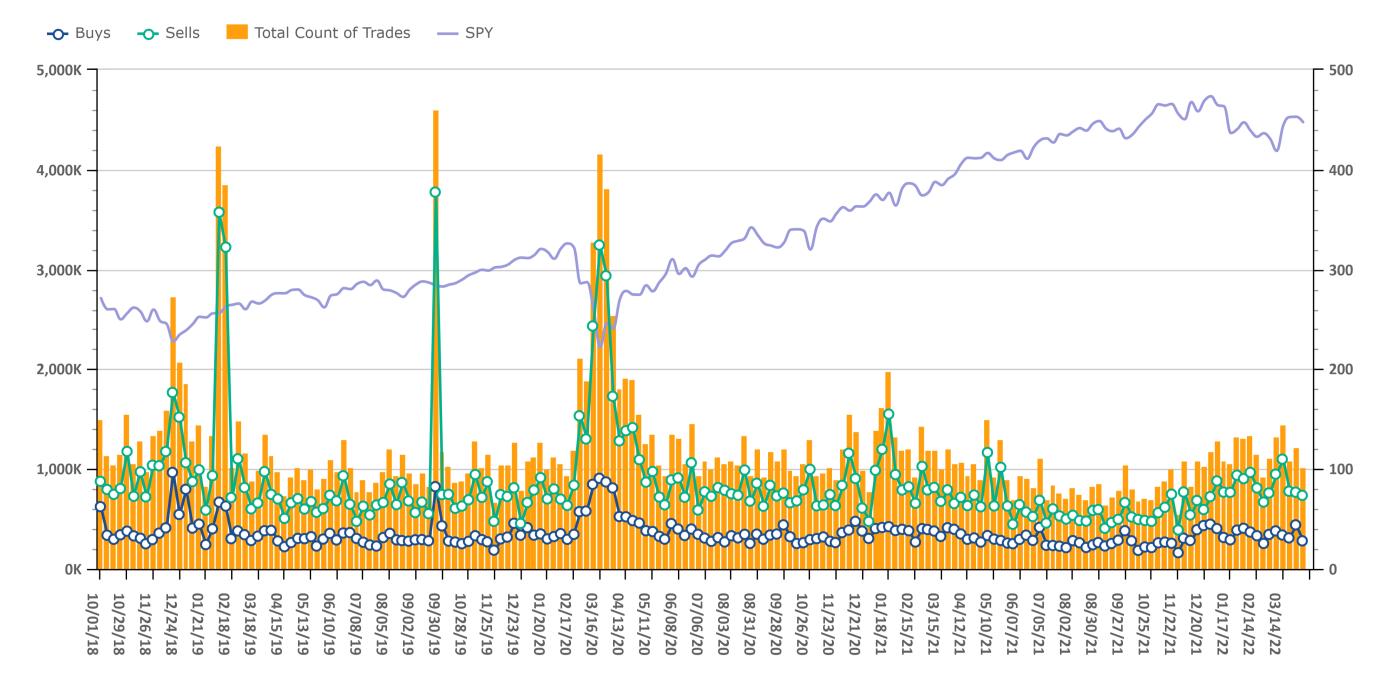
Trading Amount

Notes: Sum of trades measures the total sum of buy and sell transactions in mutual funds, ETFs, & equities.



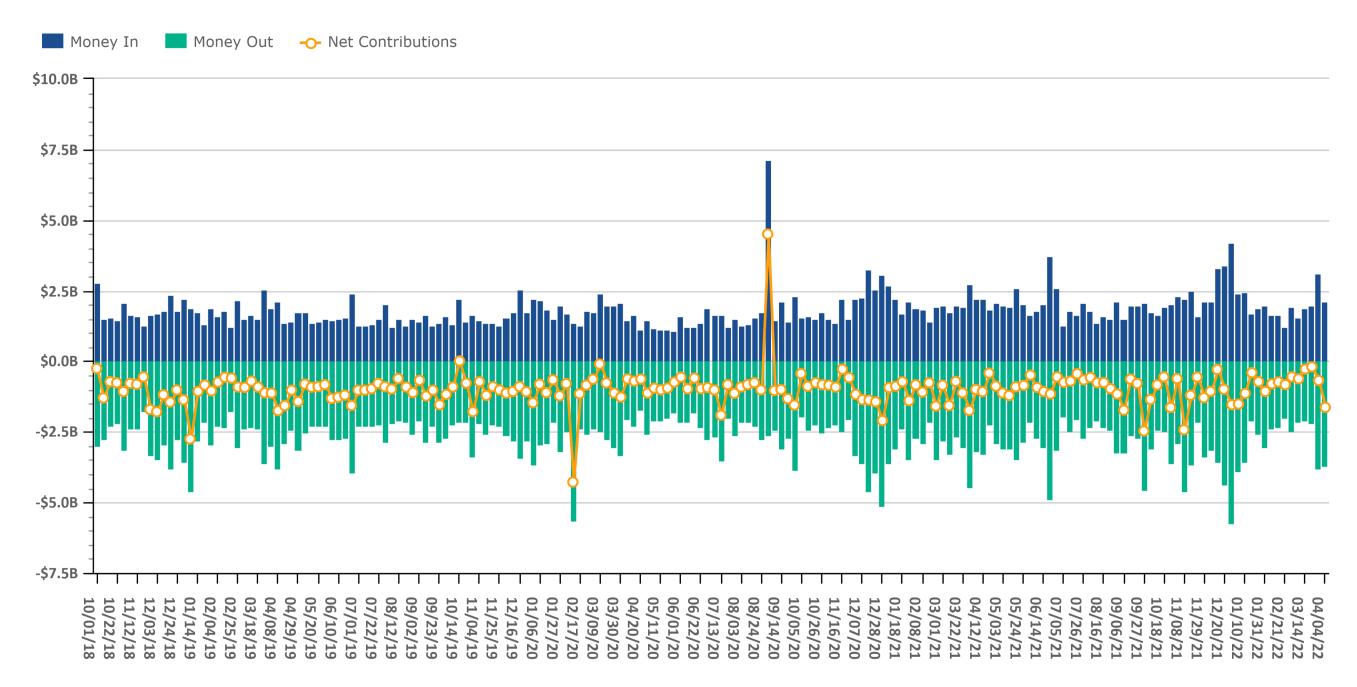
Trading Volume

Notes: Count of trades measures the total number of buy and sell transactions in mutual funds, ETFs, & equities.



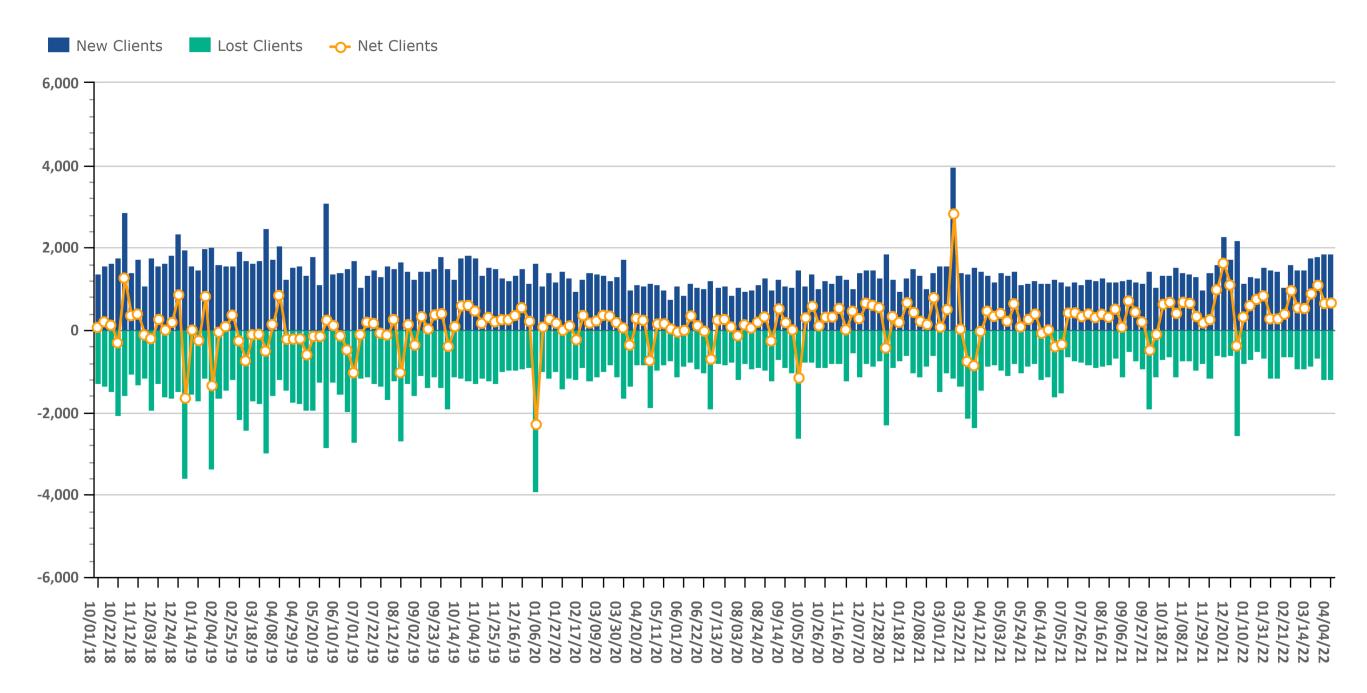
Client Contributions

Notes: Money In is the amount of contributions made by clients into existing accounts. Money Out is the amount of withdrawals made by clients out of existing accounts.



Client Growth

Notes: Client Growth measures new and lost clients.





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The Advisor Services Exchange (ASx) is dedicated to protecting and growing RIA enterprise value by empowering advisors and their firms with data, analytics, and insights.

> We built ASx with eight unique data-driven offerings specifically designed for RIA's because RIA's that use analytics and manage their firm by the numbers are more profitable and have better valuations than those that don't.

















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Combined Mutual Fund & ETF Styles by Net Flows

Weekly Highest Styles : Higher Ranks have best Net Flows

Style	Weekly Rank	Weekly Delta
Short Bond	1	43🔺
Hedged Equity	2	18🔺
Bank Loan	3	7 🔺
Alternative Fixed Income	4	2🔺
Commodity	5	-4 🔻
Managed Futures	6	3🔺
Foreign Large Cap Value	7	1 🔺
Small-Cap Core	8	8🔺
Event Driven	9	9🔺
Foreign Small Mid Cap Core	10	18🔺

Weekly Lowest Styles : Higher Ranks have worst Net Flows

Style	Weekly Rank	Weekly Delta
Intermediate Bond	1	1 🔺
Small-Cap Value	2	8 🔺
Large-Cap Core	3	37🔺
Intermediate Muni	4	0
Short Muni	5	-2🔻
High Yield	6	35▲
Large-Cap Value	7	36
Large-Cap Growth	8	-3▼
Foreign Large Cap Growth	9	-2▼
Inflation-Protected Bond	10	32

Source: Envestnet Wealth Management Platform

YTD Highest Styles

Style	YTD Rank
Large-Cap Value	1
Bank Loan	2
Int'l Developed Mkts	3
Commodity	4
Alternative Fixed Income	5
Foreign Large Cap Value	6
Inverse	7
Short Bond	8
Event Driven	9
REITs	10

YTD Lowest Styles

Style	YTD Rank
Intermediate Bond	1
Large-Cap Growth	2
Large-Cap Core	3
Intermediate Muni	4
Mid-Cap Growth	5
International Bond	6
Long Bond	7
Foreign Large Cap Growth	8
Balanced	9
Short Muni	10

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Highest & Lowest MFs & ETFs by Net Flows

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Weekly Highest Mutual Funds

Security Description	Weekly Rank	Weekly Delta
ENHNX - Cullen Enhanced Equity In	1	2,564🔺
VCADX - Vanguard CA Interm-Term T	2	9🔺
NUVBX - Nuveen Intermediate Durat	3	0
DHRIX - Diamond Hill Core Bond I	4	4,037🔺
NFRIX - Nuveen Floating Rate Inco	5	37🔺
VFSUX - Vanguard Short-Term Inves	6	23
MNCPX - Manning & Napier Unconstr	7	-2▼
BSIIX - BlackRock Strategic Incom	8	-6🔻
MWTIX - Metropolitan West Total R	9	4,764
VFIRX - Vanguard Short-Term Treas	10	4,542

Weekly Highest ETFs

Security Description	Weekly Rank	Weekly Delta
OEF - iShares S&P 100	1	565🔺
BIL - SPDR BImbg Barclays 1-3 Mt	2	1,263🔺
MUB - iShares National Muni Bond	3	-1▼
HYD - VanEck High Yield Muni ETF	4	326🔺
VTEB - Vanguard Tax-Exempt Bond E	5	24🔺
FBND - Fidelity Total Bond ETF	6	165🔺
STIP - iShares 0-5 Year TIPS Bond	7	1,160🔺
SPAB - SPDR Portfolio Aggregate	8	1,222
SHV - iShares Short Treasury Bond	9	1,248🔺
SHY - iShares 1-3 Year Treasury B	10	84🔺

Weekly Lowest Mutual Funds

Weekly Lowest ETFs

Security Description	Weekly Rank	Weekly Delta	Security Description	Weekly Rank	Weekly Delta
VWIUX - Vanguard Interm-Term Tx-E	1	1	IJS - iShares S&P Small-Cap 600 V	1	1,022
GHYIX - Goldman Sachs High Yield	2	4,627🔺	IWB - iShares Russell 1000	2	1,263
DHLRX - Diamond Hill Large Cap I	3	4,786	IVV - iShares Core S&P 500	3	0
DFAPX - DFA Investment Grade I	4	4,577🔺	VTIP - Vanguard Short-Term Infl-P	4	1,249
DBLFX - DoubleLine Core Fixed Inc	5	52	SPY - SPDR S&P 500 ETF	5	1,253
BCOIX - Baird Core Plus Bond Inst	6	160🔺	SCHP - Schwab US TIPS ETF	6	1,251
NPSRX - Nuveen Preferred Secs & I	7	4,427	JMST - JPMorgan Ultra-Short Munic	7	1,098
BIBTX - Sterling Capital Total Re	8	1,299🔺	ICSH - iShares Ultra Short-Term B	8	41
ESPRX - Allspring Special Small C	9	302	SCHG - Schwab US Large-Cap Growth	9	1,236
VWSUX - Vanguard Short-Term Tx-Ex	10	-9🔻	SPYV - SPDR Portfolio S&P 500 Va	10	-5🔻

Weekly Stock Buys & Sells

Weekly Buys | Stocks

Weekly Sells | Stocks

Security Description	Weekly Rank	Weekly Delta	Security Description	Weekly Rank	Weekly Delta
HD - The Home Depot Inc	1	8🔺	SBUX - Starbucks Corp	1	63🔺
ADBE - Adobe Systems Inc	2	11▲	AAPL - Apple Inc	2	0
AMZN - Amazon.com Inc	3	0	FLOW - SPX FLOW Inc	3	988
PRM - Big Pharma Split Corp	4	1,390🔺	AMZN - Amazon.com Inc	4	1
AAPL - Apple Inc	5	17🔺	DIS - Walt Disney Co	5	14
C - Citigroup Inc	6	121	QCOM - QUALCOMM Inc	6	57🔺
LOW - Lowe's Companies Inc	7	61🔺	BRK.B - Berkshire Hathaway Inc B	7	1_
MSFT - Microsoft Corp	8	3🔺	MSFT - Microsoft Corp	8	-1▼
VRTX - Vertex Pharmaceuticals Inc	9	-4 🔻	FB - Meta Platforms Inc Class A	9	30🔺
CTAS - Cintas Corp	10	590 🔺	COST - Costco Wholesale Corp	10	4🔺
VZC - Verizon Communications Inc	11	15▲	NFLX - Netflix Inc	11	96🔺
JPM - JPMorgan Chase & Co	12	-6🔻	TFC - Truist Finl Corp Com	12	201
EW - Edwards Lifesciences Corp	13	39🔺	JPM - JPMorgan Chase & Co	13	-9▼
NVDA - NVIDIA Corp	14	1	FNF - Fidelity National Financial	14	911
GOOGL - Alphabet Inc A	15	-1 🔻	BMY - Bristol-Myers Squibb Compan	15	47🔺
FB - Meta Platforms Inc Class A	16	3🔺	SWKS - Skyworks Solutions Inc	16	70🔺
LLY - Eli Lilly and Co	17	88 🔺	VRTX - Vertex Pharmaceuticals Inc	17	86🔺
WHR - Whirlpool Corp	18	234	UNP - Union Pacific Corp	18	47🔺
TSLA - Tesla Motors Inc	19	-9🔻	NVDA - NVIDIA Corp	19	7🔺
UNH - UnitedHealth Group Inc	20	10 🔺	MDT - Medtronic PLC	20	-11▼
UPS - United Parcel Service Inc C	21	61🔺	FAST - Fastenal Co	21	308🔺
OXY - Occidental Petroleum Corp	22	57🔺	CVS - CVS Health Corp	22	-7▼
APD - Air Products & Chemicals In	23	174	C - Citigroup Inc	23	12
CMCSA - Comcast Corp Class A	24	85▲	TSLA - Tesla Motors Inc	24	45🔺
SBUX - Starbucks Corp	25	18 🔺	GOOG - Alphabet Inc C	25	7🔺

Data Content

Our goal with this weekly compendium of industry metrics and indices is to inform the report's consumer about the investment, risk and business activities executed by RIAs across the nation. We believe this information will provide advisors with near real time insights that may help them improve their business and client outcomes.

The data included in the RIA Pulse metrics comes from our wealth management solutions databases, which include Envestnet and Tamarac data. We filter the data those firms and advisors who we have segmented as Registered Investment Advisors (RIAs). The data is de-identified and aggregated to create a representative set of metrics and indices. We curate the data to eliminate data which we deem to be incomplete, having insufficient history, or have minimal contribution to the metrics. We reevaluate the components and qualifiers of the metrics and indices on at least an annual basis in an effort to keep our RIA index representative of advisors' inferred attitudes and actual behaviors.

Risk On includes all individual equities (stocks). Risk On also includes equity focused mutual fund and ETF styles. This includes Large Cap, Mid Cap, Small Cap, International, and Emerging Markets.

Risk Off includes all individual fixed income instruments. Risk Off also includes fixed income focused mutual fund and ETF styles. This includes Taxable, Muni, Bank Loan, and International Fixed Income.

Risk On & Risk Off exclude buys and sells of Cash/Money Markets, Balanced/Asset Allocated, and Alternative styles.

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