# Weekly commentary

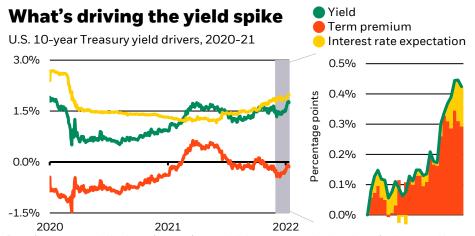
# BlackRock.

January 18, 2022

# Rate hikes: Sum total is key, not timing

- Markets have been pricing in faster Fed rate rises, resulting in a rocky start this
  year. We believe the historically low sum total of rate hikes is key, not the timing.
- The stream of fourth-quarter corporate results picks up pace this week, with a key question whether companies can keep passing on input price increases.
- The U.S. CPI hit a 40-year high of 7% with little market reaction. The report gives more evidence that unusual supply factors are shaping the macro backdrop.

The year is off to a rocky start, with a jump in 10-year Treasury yields and a swoon in tech shares pulling down stocks. The culprit? Markets believe the Fed will raise rates sooner and more aggressively than expected. That's not the story, in our view. The sum total of expected rate hikes remains low, thanks to a historically muted Fed response to inflation. Instead, the yield spike tells us that investors are less willing to pay a safety premium for bonds – and isn't bad news for stocks per se.



Past performance is not a reliable indicator of current or future results. Indexes are unmanaged and not subject to fees. It is not possible to invest directly in an index. Sources: BlackRock Investment Institute, with data from Refinitiv Datastream, January 2022. Notes: The left chart shows the U.S. 10-year Treasury yield along with New York Federal Reserve estimates of two components of that yield, expected interest rates and the term premium (the premium investors typically demand to hold riskier long-term government bonds). The right chart shows the cumulative breakdown of the change in the 10-year yield since its low point on Dec. 3, 2021.

The plunge in global government bond prices at the start of this year underscores the new market regime highlighted in our 2022 Global Outlook. The trigger was the Fed indicating a faster-than-expected policy normalization, including speeding up the timeline for letting its bond portfolio shrink. Markets quickly priced in faster and more rate hikes this year against a backdrop of 40-year high inflation and a tight labor market. Equities have come under pressure as growth stocks lost some of their luster with the apparent prospect of higher interest rates making future earnings less attractive. Is all of this bad for equities? We don't think so. What really matters for stocks, in our view, is that the Fed has kept signaling a low sum total of rate hikes. That hasn't changed. Indeed, expectations for the future fed funds rate (the yellow line in the chart) have risen only modestly in the last six weeks, whereas 10-year Treasury yields have shot up (the green line). The driver instead is an increase in the term premium (the red line), the extra compensation investors demand for the risk of holding government bonds at historically low yield levels.



**Jean Boivin** Head – BlackRock Investment Institute



Wei Li Global Chief Investment Strategist – BlackRock Investment Institute



Alex Brazier
Deputy Head – BlackRock
Investment Institute



Elga Bartsch
Head of Macro Research —
BlackRock Investment
Institute



Scott Thiel
Chief Fixed Income
Strategist – BlackRock
Investment Institute

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BlackRock Investment Institute Understanding the drivers behind both the Fed's muted response and the yield spike are key to navigating this environment. The Fed has adopted new policies that let inflation run a little hot to make up for below-target inflation in the past – and has now met its target. We believe the Fed and other central banks will want to keep living with inflation. Why? Today's inflation is triggered by pandemic-induced supply constraints, a sea change from decades of demand-driven price pressures. Our upcoming *Macro and market perspectives* will explain why this matters: Tightening would only serve to hurt growth and employment at a time when the economy has not yet reached full capacity. Central banks are merely lifting their foot from the gas pedal by starting to remove emergency stimulus released when the pandemic hit in 2020, in our view. This muted response should only modestly increase historically low real, or inflation-adjusted, yields and underpin equity valuations.

The recent yield spike ostensibly has echoes of 2013's "taper tantrum" when the Fed then flagged a reduction of bond purchases. Yet we see key differences: It's not driven by fears of a sharp increase in the policy rate; growth is strong; and the Fed has honed its signaling. The Fed's planned reduction of its balance could result in investors demanding a higher term premium for holding long-term bonds – but this need not be negative for equities in contrast to the taper tantrum, in our view. So far the Fed's pivot on policy matters less for medium-term investors focused on the cumulative policy response.

We see three main risks. First and foremost: Central banks actually hit the brakes or markets think they might - a bad outcome for both stocks and bonds and one of the alternative scenarios to our base case laid out in our 2022 Global Outlook. We also considered the possibility of a sharper rise in the term premium relative to our base case for a more gradual increase depending on how the Fed handles the shrinking of its balance sheet. Second, we believe the Omicron strain presents downside risks to China's growth outlook, especially given the influx of visitors for the Winter Olympics. We expect the country to maintain its zero-COVID policy – at least optically – in this politically important year. This heralds more restrictions on activity, even as Beijing appears bent on achieving its growth target this year by loosening policy. Third, we see potential conflict risks surrounding Iran's nuclear ambitions, Russia's massing of troops near Ukraine and, to a much lesser extent, Taiwan. These could rattle investors at a time the market's attention to geopolitics is low. See our geopolitical risk dashboard. Our bottom line: We prefer equities in the inflationary backdrop of the strong restart of economic activity. We favor developed market stocks as we dial down risk slightly and are underweight government bonds.

# Market backdrop

U.S. CPI hit a 40-year high of 7% with little market reaction. We see the report as more evidence that supply factors are shaping the macro backdrop. The fundamental culprits are the sputtering restart of supply and reallocation of resources spurred by the pandemic. The problem: policymakers can't stabilize inflation without destroying activity. It's a key reason why central banks have flagged a muted response to inflation. We see inflation settling at a level higher than pre-COVID.

### **Assets in review**

Selected asset performance, 12-month return and range



Past performance is not a reliable indicator of current or future results. Indexes are unmanaged and do not account for fees. It is not possible to invest directly in an index. Sources: BlackRock Investment Institute, with data from Refinitiv Datastream as of January 14, 2022. Notes: The two ends of the bars show the lowest and highest returns at any point over the last 12-months and the dots represent current 12-month returns. Emerging market (EM), high yield and global corporate investment grade (IG) returns are denominated in U.S. dollars, and the rest in local currencies. Indexes or prices used are, in descending order: spot Brent crude, MSCI USA Index, MSCI Europe Index, ICE U.S. Dollar Index (DXY), MSCI Emerging Markets Index, Bank of America Merrill Lynch Global High Yield Index, J.P. Morgan EMBI Index, spot gold, Refinitiv Datastream Italy 10-year benchmark government bond index and Refinitiv Datastream U.S. 10-year benchmark government bond index.

## **Macro insights**

Prices in the U.S. are rising at their fastest rate in about four decades. Last week's consumer price index (CPI) report showed prices had run up to a 7% annual rate in December.

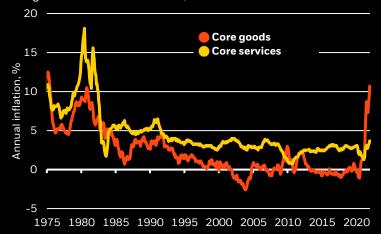
The jump is partly due to major changes in consumer spending. There's been a striking shift in spending toward goods and away from contact-intense services during the Covid-related shutdowns and the economic restart that followed.

The high demand for goods, combined with the inability of supply to keep up, is responsible for much of the spike in inflation. The annual inflation rate for core goods (which excludes food and energy) is now at 10.7%, compared with 3.7% for core services. See the chart.

We have yet to see this shift reverse even as governments have lifted restrictions on activity. In fact, the split is widening. Prices of core goods rose 1.2% in December on the previous month while core services prices climbed a much smaller 0.3%. But we expect some normalization over 2022 as the restart progresses. See our <u>macro insights</u> hub.

### Major spending shift

U.S. goods vs. services inflation, 1975-2022



Sources: BlackRock Investment Institute, U.S. Bureau of Labor Statistics, with data from Haver Analytics, January 2022. Notes: The orange and yellow lines show core goods and core services CPI inflation respectively, measured by the year-on-year percent change in prices.

### **Investment themes**

### 1 Living with inflation

- We expect inflation to be persistent and settle above pre-COVID levels. We expect central banks to kick off rate hikes but remain more tolerant of price pressures, keeping real interest rates historically low and supportive of risk assets.
- Inflation is being driven by the unusual restart dynamics of extraordinary demand bumping up against supply bottlenecks. We expect many COVID-related supply-demand imbalances to resolve over the year.
- The policy response to rising inflation isn't uniform. The Fed and the ECB are more tolerant of inflation, even as the Fed has started to warn of inflation risks.
- Other developed market (DM) central banks have signaled policy rate paths with steeper initial increases, and many of their emerging market (EM) counterparts have already lifted off.
- The Fed has achieved its new inflation goal to make up for past misses and sees full employment being reached this year. This is the justification for the three rate hikes it has suggested for 2022. This is more than we expected, but we believe the total sum of hikes is unchanged and historically muted and more important to markets.
- The Fed has sped up its tapering of bond purchases and has indicated it may start to trim its bond portfolio earlier than expected by letting bonds run off when they mature.
- Investment implication: We prefer equities over fixed income and remain overweight inflation-linked bonds.

### 2 Cutting through confusion

- A unique mix of events the restart of economic activity, virus strains, supply-driven inflation and new central bank frameworks could cause markets and policymakers to misread the current surge in inflation.
- We keep the big picture in mind: We see the restart rolling on, inflation meeting a muted central bank response, and real rates remaining historically low.
- We do see increasing risks around this base case: Central banks could revert to their old policy response, and growth could surprise on the upside or disappoint.
- There's also a risk markets misread China's policy. The country has emphasized social objectives and quality growth over quantity in regulatory crackdowns that have spooked some investors. Yet policymakers can no longer ignore the growth slowdown, and we expect incremental loosening across three pillars monetary, fiscal and regulatory.
- Investment implication: We have trimmed risk-taking amid an unusually wide range of outcomes.

### 3 Navigating net zero

- Climate risk is investment risk, and the narrowing window for governments to reach net-zero goals means that investors need to start adapting their portfolios today. The net-zero journey is not just a 2050 story, it's a now story.
- Sustainability cuts across multiple dimensions: the outlook for inflation, geopolitics and policy. The green transition comes with costs and higher inflation, yet the economic outlook is unambiguously brighter than a scenario of no climate action or a disorderly transition. Both would generate lower growth and higher inflation, in our view.
- Risks around a disorderly transition are high particularly if execution fails to match governments' ambitions to cut
  emissions.
- We favor sectors with clear transition plans. Over a strategic horizon, we like sectors that stand to benefit more from the transition, such as tech and healthcare because of their relatively low carbon emissions.
- Investment implication: We favor DM equities over EM as we see them as better positioned in the green transition.

### Week ahead

Jan. 17 China urban investment, industrial output, retail sales and Q4 GDP Jan. 19 UK CPI

Jan. 18

UK unemployment data
Bank of Japan policy decision

U.S. Philly Fed Business Index

The stream of fourth-quarter corporate results picks up pace this week, with a key question whether companies can keep up their profit margins by passing on input price increases. Investors may also get an early read on the impact of Omicron on future results. Some 8% of S&P 500 companies are set to report this week, dominated by financials, healthcare and real estate. UK inflation and employment could guide the Bank of England in the timing and magnitude of further rate rises.

### **Directional views**

Strategic (long-term) and tactical (6-12 month) views on broad asset classes, January 2022

Underweight	Neutral Overv	veight	Change in view		
			Previous	New	
Asset	Strategic view	Tactical view			
Equities	+1	+1	see the combination of lo reasonable valuations as Incorporating climate ch the appeal of developed of sectors such as tech a	on equities on a strategic horizon. We now real rates, strong growth and favourable for the asset class. ange in our expected returns brightens market equities given the large weights and healthcare in benchmark indices. Ight equities amid solid economic ically low real rates.	
Credit	-1	Neutral	are rich, and we prefer to	dit on a strategic basis as valuations take risk in equities instead. On a eutral credit given low spreads across cal markets to high yield.	
Govt bonds	-1	-1	given their diminished abyields near lower bounds DM government bonds, we dated maturities. Rising of the low rate regime. We pure keep our significant Uexpectations of rising yie	erweight nominal government bonds bility to act as portfolio ballasts with . Within the underweight on nominal we prefer shorter-dated over longdebt levels may eventually pose risks to refer inflation-linked bonds. Tactically, I.S. Treasuries underweight on lds into the Fed's taper and rate kicknoked bonds for interest rate exposure fier.	
Private markets	Neutral		credit, have the potential neutral view is based on a larger than what most qu institutional investors re as they overestimate liqu	al return streams, including private to add value and diversification. Our a starting allocation that is much ialified investors hold. Many main underinvested in private markets idity risks, in our view. Private markets a and not suitable for all investors.	

Note: Views are from a U.S. dollar perspective, January 2022. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This information should not be relied upon by the reader as research or investment advice regarding any particular funds, strategy or security.

# **Granular views**

Six to 12-month tactical views on selected assets vs. broad global asset classes by level of conviction, January 2022

Underweight

Neutral

**Overweight** 



	Asset	Underweight	Overweight	
Developed markets			We are overweight developed market equities. We see still solid growth and low real yields supporting valuations. We prefer to diversify our exposure.	
	United States			We are overweight U.S. equities on still strong earnings momentum. We do not see gradual policy normalization posing significant headwinds.
	Europe			We stay modestly overweight European equities given attractive valuations. We believe the rise in Covid infections may stall but not derail the restart
Equities	UK			We are neutral UK equities. We see the market as fairly valued and prefer European equities.
Equ	Japan			We have a small overweight in Japanese equities. We see a global cyclical rebound boosting earnings growth following underperformance in 2021.
	China			We stay moderately positive on Chinese equities as we see a shift to a slightly easier policy. We expect the regulatory clampdown to last but not intensify.
	Emerging markets			We are neutral EM equities and prefer DM equities, given more challenged restart dynamics and tighter policies in EM.
•	Asia ex-Japan			We are neutral Asia ex-Japan equities. We prefer more targeted exposure to China relative to the broad region.
	U.S. Treasuries			We are underweight U.S. Treasuries primarily on economic fundamentals and valuations. We see risks tilted toward higher yields into the Fed taper and subsequent lift-off.
	Treasury Inflation- Protected Securities			We stay overweight U.S. TIPS as we expect inflation to be persistent and settle at a higher level than pre-Covid. We prefer TIPS for interest rate exposure and diversifiers.
	European government bonds			We keep our underweight European government bonds. We see yields heading higher. Current market pricing points to no substantive change in monetary policy for several years.
	UK gilts			We are neutral UK Gilts. We see UK policy rates rising before DM peers, yet believe market expectations of the subsequent pace are overdone amid constrained supply.
	China government bonds			We are overweight Chinese government bonds. Potentially easier monetary policy alongside the relative stability of interest rates and potential income brighten their appeal.
Fixed Incom	Global investment grade			We stay underweight investment grade credit. We see little room for further yield spread compression and remain concerned about interest rate risk.
Fi	Global high yield			We are neutral high yield. We do not see compression in high yield spreads yet still find the carry attractive. We prefer to take risk in equities.
	Emerging market – hard currency			We are neutral hard-currency EM debt. We expect it to gain support from the vaccine-led global restart and more predictable U.S. trade policies.
	Emerging market – local currency			We are modestly overweight local-currency EM debt on attractive valuations and potential income. Higher yields already reflect EM monetary policy tightening, in our view.
	Asia fixed income			We stay overweight Asia fixed income. We find valuations in China compelling relative to risks. Outside China, we like Asian sovereigns and credit for income and carry.

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